

# Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to [www.centerforinnerquality.com](http://www.centerforinnerquality.com) and Center for Inner Quality and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Center for Inner Quality include [www.centerforinnerquality.com](http://www.centerforinnerquality.com). The Center for Inner Quality website is a Ecommerce site. By using the Center for Inner Quality website, you consent to the data practices described in this statement.

## Collection of your Personal Information

In order to better provide you with products and services offered on our Site, Center for Inner Quality may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Long term care administrator license, RN and LPN number

If you purchase Center for Inner Quality's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

Center for Inner Quality may also collect anonymous demographic information, which is not unique to you, such as your:

- Age
- Gender
- buying patterns on my site

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

## Use of your Personal Information

Center for Inner Quality collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Center for Inner Quality may also use your personally identifiable information to inform you of other products or services available from Center for Inner Quality and its affiliates.

### **Sharing Information with Third Parties**

Center for Inner Quality does not sell, rent or lease its customer lists to third parties.

Center for Inner Quality may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. Center for Inner Quality may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Center for Inner Quality, and they are required to maintain the confidentiality of your information.

Center for Inner Quality may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Center for Inner Quality or the site; (b) protect and defend the rights or property of Center for Inner Quality; and/or (c) act under exigent circumstances to protect the personal safety of users of Center for Inner Quality, or the public.

### **Tracking User Behavior**

Center for Inner Quality may keep track of the websites and pages our users visit within Center for Inner Quality, in order to determine what Center for Inner Quality services are the most popular. This data is used to deliver customized content and advertising within Center for Inner Quality to customers whose behavior indicates that they are interested in a particular subject area.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by Center for Inner Quality. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Center for Inner Quality website.

### **Use of Cookies**

The Center for Inner Quality website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Center for Inner Quality pages, or register with Center for Inner Quality site or services, a cookie helps Center for Inner Quality to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as

billing addresses, shipping addresses, and so on. When you return to the same Center for Inner Quality website, the information you previously provided can be retrieved, so you can easily use the Center for Inner Quality features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Center for Inner Quality services or websites you visit.

### **Security of your Personal Information**

Center for Inner Quality secures your personal information from unauthorized access, use, or disclosure. Center for Inner Quality uses the following methods for this purpose:

- SSL Protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

### **Children Under Thirteen**

Center for Inner Quality does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **Disconnecting your Center for Inner Quality Account from Third Party Websites**

You will be able to connect your Center for Inner Quality account to third party accounts. BY CONNECTING YOUR CENTER FOR INNER QUALITY ACCOUNT TO YOUR THIRD PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD PARTY SITES). IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THIS FEATURE. You may disconnect your account from a third party account at any time. Users may contact us via email and telephone.

### **E-mail Communications**

From time to time, Center for Inner Quality may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general

communication. In order to improve our Services, we may receive a notification when you open an email from Center for Inner Quality or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Center for Inner Quality, you may opt out of such communications by Customer may unsubscribe from emails by clicking on an UNSUBSCRIBE link..

### **Changes to this Statement**

Center for Inner Quality reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

### **Contact Information**

Center for Inner Quality welcomes your questions or comments regarding this Statement of Privacy. If you believe that Center for Inner Quality has not adhered to this Statement, please contact Center for Inner Quality at:

Center for Inner Quality  
13258 Spruce Run Drive  
North Royalton, Ohio 44133

Email Address:  
lauren@centerforinnerquality.com

Telephone number:  
440-877-9390

Effective as of May 23, 2018